Minutes Watrous Heights Neighborhood Association *Board* Meeting, October 23, 2023

In attendance: Dave Johnston, Heather Brown, Ryan Shaw, Elizabeth Williams, Becky Dewey Absent: Jim Hugley

Treasurer report - \$13,796 current balance

• Discussion on more help/volunteers for the organization. Help with grants, filing reports, emails, database, etc

CHURCH OF COMPASSION FOOD PANTRY

- The Board voted, and approved, becoming a partner with Church of Compassion's Food Pantry this year so they can continue to purchase items in bulk from the Food Bank and will donate \$1,000 to this program
- Elizabeth agreed to help manage/monitor the website. The website costs are paid for the next year
- The Board voted and agreed not to renew Zoom software. It is no longer needed

WORKING WITH GRAY'S LAKE N.A.

• Discussion of a partnership with Gray's Lake. Dave is working on meeting with GLNA to discuss possibilities

EDDM (Every Door Direct Mailing)

• This is a good program. We need to test different areas within our boundaries to be sure information is reaching our neighbors. More research to be done on this program

BYLAWS

• We still need to update and have a formal vote on our bylaws

ANNUAL HOLIDAY LIGHTING CONTEST

- Discussion on keeping the prize amounts/gift cards the same as last year
- Winners of the contest will be asked to attend the January meeting to pick up their card and sign acknowledgement form
- Heather will research programs for sending out e-mail blasts to neighbors (Constant Contact, Mailchimp, etc)

Next meeting Monday, November 13, 2023 at 6PM. Adjourned.