

Minutes

Watrous Heights Neighborhood Association Board Meeting, Sunday November 8th, 2020

Quorum Check:

- Dave Johnston, Brad Greer, Andrea Greer, Tammy Berenguel, Becky Dewey, Catie Boyd, Ricardo Corona, Elizabeth Williams
- Not in attendance: Curtis Nelson, Buck Buchholz, Maria Corona

Dave – Approve Board Meeting Minutes of Sunday October 4th 2020

- Brad to re-send to Dave due to computer issue
- Board approved via quorum by email

Dave – Confirm our online Vote to Make Catie Boyd WHNA Treasurer

- Acknowledge receipt of her “Recusal” letter of October 29, 2020
- Board approved
- Board also approved recusal letter for Catie Boyd

Catie Boyd – WHNA Treasurer’s Report

- Starting balance: \$1505.00
- Expenditures: Business cards \$76.00
- Final Balance: \$1430.00

Dave - Outreach First Class Mailer Latino Outreach

- First-class letter on WHNA Letterhead with picture and intro to Ricardo and Maria; to include a letter from Ricardo and Maria to Latino Neighbors with goals
- Ricardo and Mario will brainstorm ideas and will work with Dave to increase effectiveness for reach out to Latino community
- Goal to have a mailer out in the near future

Dave – WHNA Cinco De Mayo Special Event

- Ricardo provided history on Cinco De Mayo
- Not typically celebrated
- Recommended we look for alternative Day of the Dead- November 1st-2nd or other celebrations like Mexico’s Independence Day September 15th-16th
- Look to have a booth for Latino heritage month event in 2021
- Also recommended to have a Neighbor’s Appreciation Day for all neighbors to set up booths or posters celebrating heritage

WHNA - Next Neighbors Zoom Meeting

- Tentative Sunday Nov 15th at 6:00 pm. Future Board meetings on Sunday
- Problem with City Support people attending on Weekend
- Talk with support people to see what weekday is better and time 6:00 pm
- May have a short notice change, based on our support staff availability

WHNA - Follow-up NRB Communications

- Invited Participants – City Council, Board of Supervisors. Standing Invitation if wanted to WHNA Board Meetings
- Unable to attend do to COVID 19

Dave - Update on DSM Community Camera Incentive

- Any known contact to Possible camera system NOT YET registered
- Would like to spend all allotted and begin Fundraising mailers to include this a separate program (From Operational)
- 2 neighbors have registered
- 6 more spots are still available
- Send possible contact to Dave for anyone with cameras that haven't registered

Dave - Third Annual Holiday Lighting Contest and Drive-By Promotion

- Promote by Website, WHNA emails and Facebook
- No funds available for direct mailers
- Send all interested contestants to Dave for more detail

Dave - Completion of WHNA Annex Application of Proposed Area

- Expand All Outreach programs into the proposed area
- Obtain any emails possible to send update email info and promos supported by Website
- Promote by Website, WHNA emails and Facebook
- No funds available for direct mailers

Dave - Simplify Zoom Invite Program and research/learn phone hook-up

- Make our Invites easier to understand and less scary when sending Zoom Invites
- Brad will work offline with Dave to review and see what changes can be made
- Need to review how to get call in numbers and meeting detail to residents without computer/ email availability

Dave - Blight Home Update

- Be alert for problem homes, obtain address and issues with home
- Report to Dave and/or Josh Raleigh

Dave - First-Class Mailers for possible funding sources

- Provide any potential source with specific contact info to Dave
- Dave to develop various fundraising contact letters and try to find most effective approach using both general operational needs and specific programs

Dave - Preliminary Community Betterment Grant Application

- Preliminary Community Betterment Grant Application will be submitted once registration opens

Dave - Update Modified WHNA By-Laws.

- Major Changes: Art 5, Sec 1. Annual meeting Nov online with Zoom. Art 6, Sec 2 Board of Directors shall consist of Eighteen (18) members
- Art 12, Sec 1. Meetings online. All Meetings conducted using Zoom or other Commercial Sources shall be considered and handled as if conducted in person
- Review annual meeting date currently outlined in bi-laws for potential change to end of year. This is not required due to COVID-19
- Review to add board approval to bi-laws of neighborhood and board meeting minutes via email and then posted to website once all approvals/quorum have been obtained
- Bi-law changes need voted on during neighbors meeting
- Dave advised he will get updates out via email to the board for review

WHNA - Projects currently on hold

- Completion of "Welcoming Package" for neighbors new to WHNA
- Catie is going to draft questions she had when she moved in to help completion of packet. Dave will look to add this to the web site as well new resident welcome section
- 2021 Covid-19 compliant Block Party Program(s)
- WHNA Dog Walking Social Club
- Locate a WHNA Neighbor with Camera, photography skills and willingness to be active with WHNA
- Update Efforts to obtain WHNA Vest-Pocket Park

WHNA – New Business

- Elizabeth will continue to update the WHNA Facebook page and continue to work to get more engagement
- Dave will be distributing the WHNA business cards