

Minutes

Watrous Heights Neighborhood Association Board Meeting, Monday August 23rd, 2020

Quorum Check:

- Dave Johnston
- Brad Greer
- Andrea Greer
- Tammy Berenguel
- Becky Dewey
- Elizabeth Williams
- Curtis Nelson

WHNA – Questions regarding recent Emails to Board Subject Materials

- Polk County Community Betterment Grant Application-details
 - Dave sent copy of the application/detail to review they he has been looking at with Lisa Moody
 - Dave and Lisa never reached area of agreement but Lisa is not the final approver but she is a key to getting the grant approved
 - Lisa got back to Dave and reviewed Grant with Matt McCoy and he approved the grant budget projection and vote here applies only to the use and expenditures of the anticipate \$1,000 Community Betterment Grant for the balance of this year.

WHNA – Budget Discussion

- Wix Annual Website Service Fees
 - Due October 7, 2020 \$334.00
 - Wix the actual annual fee may be larger than this for the 2020-2021 year
 - Board Vote: Yes
- Third Annual WHNA Holiday Lighting Contest
 - This projection only includes \$225.00 prize money the same as last year awarded Christmas to the winners
 - Like prior years, Board members or their family members are not eligible for prize money
 - Contest will only be promoted through WHNA Website, Facebook and emails and personal contacts. No separate promotional cost projected
 - Discussion and Board Vote. Yes
- WHNA Calling Cards, Letterheads, Envelopes (?)
 - Anticipate a Generic WHNA Card Business specific for WHNA Board to include names and contact
 - Board volunteered to pay for their own cards
 - Preprinted letterhead
 - Curtis will create the letterhead template and send it to Dave
 - Board will vote based on design and pricing
- DSM Home Security Camera Assistance
 - Suggest assistance of either \$25 or \$50
 - Amount of assistance will not be related to the cost of the equipment but to register with the DSM Camera Program
 - Provide proof to WHNA that they registered with the DSM police camera program since our program started
 - Dave will continue to reach out to Sarge to see if confirmation is given of registration so board validate registration and camera use
 - Discussion and Board Vote will occur based on more detail from Sarge

- Postage assistance for Direct Mail WHNA Efforts
 - \$116 is projected for this. That actual amount will be adjusted up/down based on the dollar amounts spent on projects shown above
 - First class mailings are or can be more effective than mailers or brochures and also recommended by the Des Moines City Council based on their experience
 - Board Members have provided postage costs out of pocket
 - Board will look for partial reimbursement at this time

Current Status of WHNA Neighbors Zoom Meeting of Sunday September 13th 2020 at 6:00 pm.

- Polk County Auditor will attend next meeting to discuss miss information around
- Josh and Joel will be in attendance next meeting
- Elizabeth will reach out via Facebook group and invite WHNA group meetings

Current Status of WHNA Block Party with Entertainment

- Have to follow CDC social distance guidelines
- Tammy is trying to locate a time and then will call the city for permit
- Elizabeth will reach out to neighbors and see what time/date is agreeable with neighbors
- SW 7th to Maish (West End) is the projected area for the concert
- Looking to hold Saturday at 5:15 for 19th and the 26th
- Brad and Andrea will make WHNA shirts based on approval from city, neighbors, and entertainer